

Facebook Live Content Ideas

To Help You Crush Your Video Content Marketing

Build Out 5 Mini Content Ideas or Topics for Each of the 7 Master Headlines Below and This Will Give You 35 Facebook Live Video or Post Ideas To Deliver To Your Audience

Use the chart on the next page to map out your content one headline at a time. Print out and make copies if you like.

- 1. How to (*1 benefit...*) without (*2-3 pains/ frustrations...*)**
- 2. What you need to know right now about... (*i.e. product, ingredient, building your business, what's working now*)**
- 3. 4 ultimate hack for _____**
- 4. Little known ways to _____**
- 5. The Dirty Little Secrets Of _____**
- 6. How to handle X (*the virus outbreak*) like a Y (*non crazy person*)**
- 7. How to lose (*benefit... i.e. weight*) so that you can (*benefit... i.e. feel more confident in your skin*)**



5 CONTENT IDEAS



Headline:

1

2

3

4

5
